

# THE FRONTLINE

POSITIVE RESOURCE CENTER

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Dear Friend,

Happy Spring!

I am excited to share the incredible news with you that the AIDS Walk San Francisco Foundation has chosen Positive Resource Center as one of three major beneficiaries for this year's walk! Just like our business merger, Team PRC and Team AEF, along with our newest partner Baker Places will be coming together to form one big team for the walk. I know you are asking yourself, "How can I be a part of this exciting new AIDS Walk Team?" Well, I'm glad you asked. Information on [how to join our AIDS Walk SF team is detailed below](#).

On behalf of all of us at Positive Resource Center, thank you for your continued support!



Brett Andrews  
Chief Executive Officer

**DONATE TODAY**

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## National Women and Girls HIV/AIDS Day, March 10th

*By Brett Andrews*

National Women and Girls HIV/AIDS Awareness Day is an annual observance that sheds light on the impact of HIV and AIDS on women and girls. Every year on March 10, and throughout the month, national and community organizations come together to show support for women and girls impacted by HIV and AIDS. This year marks the 12th observance of National Women and Girls HIV/AIDS Awareness Day. This year, more than any in recent history women and girls are at heightened risk because of threatened cuts to federal HIV funding.



While the number of women being diagnosed with HIV each year in the US overall has gone down

by 40 percent in the last decade or so, the number is still disproportionately high among women of color, transgender, and low-income women. So if we are to end the stigma of this disease and make a difference in people's lives, then this is not only the population on which we must focus our resources, but also open our hearts and minds.

[Read Brett's full article here on PRC's Facebook page.](#)

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## AIDS Walk San Francisco Partners with PRC

The AIDS Walk San Francisco Foundation (AWSFF) has chosen Positive Resource Center as one of their lead beneficiaries. AWSFF will distribute up to \$80,000 to PRC, which will be raised by AIDS Walk participants. In addition, AIDS Walk participants will raise funds to benefit other vital HIV/AIDS service providers throughout the Bay Area.

"We couldn't be happier to welcome longtime AIDS Walk partner, Positive Resource Center, as a lead beneficiary of this year's event," said AIDS Walk San Francisco Foundation Board Chair, Serafina Palandech. "In today's political climate, the demand for powerful advocates for those who are most vulnerable to HIV/AIDS is especially great."



[Read the full press release here](#)

Join PRC and AEF for the SF AIDS Walk!  
Sunday, July 16, 2017  
9:00am - 1:00pm  
Sharon Meadow  
Golden Gate Park  
San Francisco

Join Team PRC for AIDS Walk San Francisco and enjoy a day in Golden Gate Park with our staff to help raise vital funds for our programs. Funds raised by our team come back to PRC to support our work with people affected by HIV/AIDS or mental health disabilities. AIDS Walk San Francisco is 10 kilometers (6.2 miles) and the Walk begins and ends in Sharon Meadow and usually takes about 2.5 hours to complete.

**Joining the team is easy!**

[Register online](#) for Positive Resource Center and AIDS Emergency Fund's Team #0965. Click the "Join Our Team" button to start your registration.

Or contact Cal Callahan at (415) 558-6999 x245 for registration help.

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## Bare Chest Calendar

Congratulations to Bare Chest Calendar Team 2017 for raising more than **\$83,000** for Positive Resource Center and AIDS Emergency Fund! This has been a great group for us to work with and we are so proud to have them a part of our family.



What's that? You still don't have a 2017 calendar...in March? Well, you are in luck, because the [2017 Bare Chest Calendars are 50% off, get yours today!](#)

Want to be in the calendar instead of just purchasing one?

Join Team 2018 by emailing us at [ImNext@barechest.org](mailto:ImNext@barechest.org).

Come out and support our contestants. Prelim contests are held at 8:00pm on Thursdays, running through April 13th at The Powerhouse, 1347 Folsom Street.

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## Employment Services' Career and Resource Fair

### Career and Resource Fair

Wednesday, April 12, 2017  
10:00am - 12:00pm  
1 South Van Ness  
2nd Floor, Atrium Room  
San Francisco

Positive Resource Center is pleased to host our third Career and Community Resource Fair. This is a chance for our clients to learn about community resources, meet directly with employers, talk about their skills, and receive feedback and advice while making valuable contacts. This fair is an extension of our Employment Services Program's career mapping strategy to assist clients with developing their work trajectory. We want to encourage clients to develop communication and speaking skills and become actively engaged in their career path and decisions.



Please join us for this great opportunity to meet employers, and explore exciting career opportunities in the following fields: Accounting, Admin, Marketing, Healthcare, Nonprofit, Management, Government, Sales, Security, and many more.

Admission is free of charge, please RSVP to **Rene Soto** at [ReneS@positiveresource.org](mailto:ReneS@positiveresource.org) or (415) 972-0816.

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## Ways to Support PRC and AEF

Your generous contributions make it possible for us to provide essential services to our clients.

Here are the ways for you to show your support:

### **Donate to PRC or AEF directly.**

Make a donation online using your credit card.

[Donate to PRC here](#)

[Donate to AEF here](#)

You can also donate by mail with a check. Please make your checks out to:

Positive Resource Center, 785 Market Street, 10TH Floor, San Francisco, CA, 94103

or

AIDS Emergency Fund, 12 Grace Street, Suite 300, San Francisco, CA, 94103.

### **Employee Matching Program.**

Use your Employee Matching Program. Many companies will match their employees' contributions to Positive Resource Center or AIDS Emergency Fund. Contact your company's HR Department for information about its matching gift program.

### **Volunteer.**

Serve as a volunteer to help us organize events. Some events, like Folsom Street Events, Richmond/Ermet Aid Foundation's *Help Is On The Way*, and Macy's Fashion Pass, help us raise tens of thousands of dollars. If you're interested in helping out, meeting new people, and engaging the community, [sign up to volunteer here](#).



POSITIVE RESOURCE CENTER (PRC) IS A COMMUNITY-BASED 501(c)(3) NON-PROFIT WHOSE MISSION IS TO ASSIST PEOPLE AFFECTED BY OR AT RISK OF HIV/AIDS THROUGH CULTURALLY APPROPRIATE COUNSELING, EDUCATION, TRAINING AND ADVOCACY. AS A RESULT, OUR CLIENTS CAN MAKE MORE INFORMED CHOICES THAT MAXIMIZE AVAILABLE BENEFITS AND EMPLOYMENT OPPORTUNITIES.

**DONATE TODAY**

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